Footage & Image Policy 2012

The Palm Beach County Convention and Visitors Bureau offers photographic images and Beta SP film for the exclusive use of travel, lifestyle and editorial media in feature articles and media promotions about our destination**.**

CVB procured photography may not be used for any type of advertising or any other forms, private or commercial marketing, sales, flyers or brochures by a private business entity.

Photography provided by the Palm Beach County Convention and Visitors Bureau may not be used by any other destination or entity unless: Photo images provided by the CVB are for the exclusive use of professional media for the visual enhancement of editorial articles on our destination ~ or for a unique specific marketing opportunity promoting Palm Beach County's tourism partners or for entities hosting a meeting or convention in Palm Beach County.

It is copyright law to give photo credit to any image on our media Image CD, or on our web site, that has a copyright icon associated to the image. We trust that professional media strictly adhere to copyright laws that govern the publication of copyright images**. The Palm Beach County CVB requires photo credit when any of our photos are used or we may pursue legal remedy.**

The Palm Beach County Convention CVB authorizes _____ (person) with _____ (entity or media). The exclusive use of our ***b-roll or photo images*** for a one-time use in conjunction with the assigned project/feature "_____."

For footage: I agree to return the item(s) borrowed to me within 30 business days at the address provided below or I will be charged $400.00 for production fees.

Agreed and Accepted:

Owner/Agent: PBC CVB	Producer and/or Company
_____	_____
Printed Name	Printed Name
_____	_____
Signature	Signature
Title: _____	Title: _____
Date: _____	Date: _____

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Palm Beach County Florida
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