Palm Beach County Florida
THE BEST OF EVERYTHING.®
PALM BEACH COUNTY CONVENTION AND VISITORS BUREAU
palmbeachfl.com

The Palm Beach County Convention and Visitors Bureau and the Palm Beach County Convention Center Partner to Offer County-Wide Special Seasonal Meeting Incentives to Meeting Planners
Offers Available May through September This Year, and Next

THE PALM BEACHES, Fla. (April 16, 2012) – The Palm Beach County Convention and Visitors Bureau (CVB), in coordination with the Palm Beach County Convention Center, today announced an **Exclusive Seasonal Meetings Offer** for meeting planners organizing conferences, conventions or tradeshows in the South Florida region, available May through September 2012, then again for the same timeframe in 2013. The special offer includes free meeting and exhibit space at the 350,000-square-foot convention center and free wireless Internet for the duration of the event. The Palm Beach County CVB is also offering the best available hotel rates in South Florida, in addition to discounted food and beverage packages. Free transportation to and from hotels and the convention center, and complimentary in-house marketing and public relations assistance will also be provided.

"Partnering with the Palm Beach County Convention Center allows us to provide a complete, destination-wide incentive program that's attractive to meeting planners," stated Senior Vice President of Global Sales for the Palm Beach CVB Doug McLain. "This offer shows the exceptional value our destination is able to extend, especially during the slower summer months, to the meetings and conventions community, making The Palm Beaches the best way to meet in Florida."

Located in the heart of the destination's Entertainment District, the two-level Convention Center is just three miles from the Palm Beach International Airport. With its soaring windows and rich modern accents, the Convention Center is truly a premier convention and meetings facility offering a full-service staff, exceptional culinary talent, and the most comprehensive technology available. Meeting space includes a 100,000-square-foot exhibit hall, a 25,000-square-foot ballroom, 23,000 square feet of flexible breakout space divisible into 23 rooms, and elevated glass atriums for ample pre-function space.

Throughout the destination, The Palm Beaches present an exceptional array of venues for any event, with more than 200 hotels totaling one million square feet of meeting space. The area is divided into 15 distinct districts, offering 47 miles of pristine beaches, world-class spas, championship golf, designer and one-of-a-kind boutique shopping, exciting nightlife, endless cultural experiences, and an eclectic culinary scene featuring some of the country's top chefs. In addition, The Palm Beaches is the premier destination for exciting water sports, bass fishing, Everglades explorations and recreational boating on some of Florida's most beautiful waterways.

For more information on the exclusive seasonal offer, contact Doug McLain at dmclain@PalmBeachFL.com or (561)-233-3026. To learn more about meetings in The Palm Beaches visit http://www.palmbeachfl.com/meetings.

###

Media Contacts:
Carli Smith/Palm Beach County CVB
csmith@PalmBeachFl.com/561-233-3030

Maria Hayworth/Hayworth Creative PR
maria@hayworthcreative.com/386-677-7000

About Palm Beach County Convention and Visitors Bureau
The Palm Beach County Convention and Visitors Bureau is the official destination marketing organization for Palm Beach County, Fla. Tourism is among Palm Beach County's major industries generating a direct annual economic impact of $2.8 billion in the local economy, producing $23 million dollars in bed-tax revenue and lodging sales of approximately $623 million.

Palm Beach Tourism News Blog: palmbeachtourismnews.com **Website Media Center**: palmbeachfl.com

1555 Palm Beach Lakes Boulevard, Suite 800, West Palm Beach, Florida 33401 561.233.3000 Fax 561.233.3009